

Lawton Printers Earns FSC & SFI Certification

Casselberry, Florida, March 14, 2008 - Lawton Printers has attained Chain-of-Custody certification under the nonprofit Forest Stewardship Council (FSC) system and Sustainable Forestry Initiative (SFI) Standard. Chain-of-Custody (CoC) certification was issued to Lawton Printers after the completion of a rigorous audit of their facility and processes. Both FSC system & SFI Standard create a proven chain-of-custody, from tree harvesting to the finished printed product.

FSC certification is recognized internationally as the most rigorous environmental and social standard for responsible forest management. This certification entitles Lawton to apply the FSC's trademark "checkmark-and-tree" logo to projects printed on FSC-certified paper, which is being specified with increasing frequency by companies eager to show their commitment to environmentally responsible business practices. To learn more about the Forest Stewardship Council, visit <http://www.fscus.org>.

The SFI Standard is based on nine principles that address economic, environmental, cultural and legal issues, in addition to a commitment to continuously improve sustainable forest management. SFI CoC certification provides assurances to our customers that the products we are using come from legal and sustainable sources. To learn more about SFI, visit <http://www.sfiprogram.org>.

"This serves as a promise to our customers that Lawton is committed and responsive to our planet's environmental concerns," said Kimberly Lawton Koon, President and CEO. "It allows us to support responsible forest management and offer our customers the unique assurances that come along with these FSC & SFI programs."

For many years, Lawton has implemented a stringent recycling program for paper and metals. The company has been committed to the reduction of toxic and harmful chemicals within the prepress and printing process. "Environmental stewardship is part of our heritage and a responsibility we bear for future generations," Lawton Koon says. "Lawton Printers is committed to keeping both its workplace and the larger community clean and safe because it is the right thing to do, and because it enables us to offer greater value to our customers."

About Lawton Printers, Inc.

Lawton Printers, founded in 1900, is an award-winning offset and digital printer providing solutions for customer's high quality marketing and print needs. Lawton combines state-of-the-art technology & equipment with the heritage of 5 generations of excellence.

To learn more about Lawton, please visit www.LawtonPrinters.com.

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